



brookside
community
development corporation

RISE UP

2021 —
IMPACT
REPORT



ABOUT BROOKSIDE

BROOKSIDE

is a historic neighborhood located on the Near Eastside of Indianapolis. Since the end of WWII, Near Eastsiders have faced issues such as generational poverty, increased crime, housing deterioration, and underperforming schools. The events of the past two years brought renewed attention to the issues of trauma, poverty, and addiction. Despite these difficulties, Brookside is an incredibly vibrant and diverse community. Our neighbors take pride in their work and in providing for their families. They are passionate, capable, and resilient. What our Brookside neighbors lack in resources, they make up for in grit and determination.



Wesleyan Church
United Methodist
in Christ

1889
1910
1926

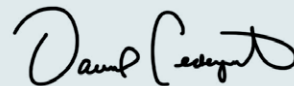
FROM THE CEO

It's always good when you feel like you are hitting on all cylinders and when you feel like you're making a greater difference than you imagined. This is the feeling Brookside has about 2021. It was a pace-setting year with over 1,500 unique individuals served and the launch of our newest initiative, UpRise Indy (see page 12). Brookside is serving our community more effectively than ever before.

Each of the four initiatives we have invested in (reentry, youth development, housing, and job creation) is a critical piece of the important work of renewal and transformation happening in our neighborhood. Each one works interchangeably to support the needs of our community, not only to help people survive their current circumstances but to thrive and develop beyond their poverty.

The future of Brookside CDC is not to expand into more initiatives but to build capacity for the initiatives we've committed to. We will accomplish this by partnering with more service providers to enhance services, equipping volunteers to invest in building relationships, defying systemic barriers, and continuing to fight for the dignity of our neighborhood. Thank you for joining us on this journey. There is much more to come!

Blessings,



David Cederquist, CEO





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VISION

For all Brookside neighbors experiencing the chaos of generational poverty to belong to a supportive community that walks alongside them on their journey of transformation.

MISSION

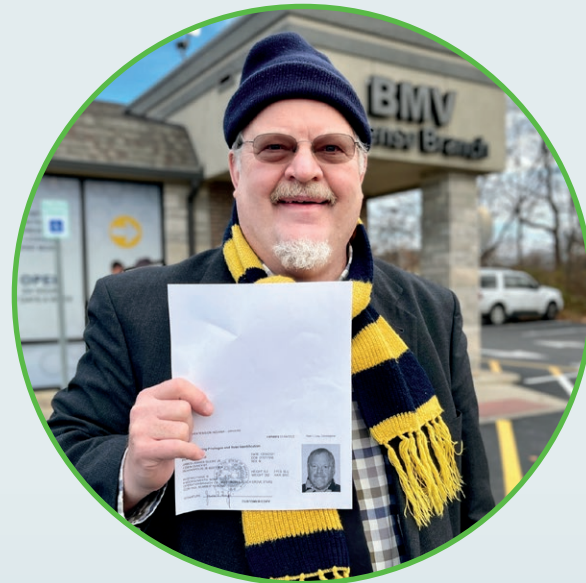
Creating opportunities of renewal and transformation in the lives of people residing in the Brookside neighborhood through the areas of reentry, youth development, housing, and job creation.



REENTRY

We begin by seeing each person as an individual, not as a statistic.

Brookside Community Reentry's mission is to care for those reentering from incarceration, addiction, and homelessness. We do this through The Bridge Worship Service, a weekly service that offers community and support for individuals throughout their reentry journey, and our Isaiah House program. Over the past seven years, 73 men and women have benefited from the Isaiah House program. In September 2021, Brookside Community Reentry was awarded a \$100,000 grant from the Indianapolis Office of Public Health and Safety. This grant allowed for the hire of an addiction recovery coordinator and will be used to better support participants and expand connections with community partners.



145

Number of participants in the Reentry Hub in 2021

100%

of Isaiah House individuals found employment in 2021

17

Number of volunteers serving in the Reentry Hub in 2021

REENTRY



NORMAN found God in prison. “Before I knew Christ, I lived life for myself and my own selfish means. When I met Christ, everything changed. I began to care about people. I began to love people.”

Norman connected with Brookside through God Behind Bars, a ministry of Northview Church, one of Brookside Community Church’s partners. After his release from prison, Norman applied to be a part of the Isaiah House program, an intentional discipleship community for men and women seeking to successfully reintegrate into society.

Once Norman was accepted into the program, he entered a community that embraced him. He had a safe place to live and was connected to a job through Brookside Community Reentry.

Today, Norman has completed the Isaiah House program and now serves as a house manager, discipling men on their own journey of reentry. He has been promoted at his job and uses his talents to bless others and share his faith. “I know there’s people out there that’s hurting. I want to continue being a part of this community and reaching those who are in similar situations as I was.”

RICK loves to hang out. When he heard about Brookside Community Reentry from a friend, he was intrigued. He didn’t know much about reentry, but he wanted to serve. One Monday night he visited The Bridge Worship Service at Brookside Community Church. The Bridge is a weekly service designed to help participants become grounded in their relationship with Christ while being supported in their process of reentry. From his first visit, he was hooked.

He immediately won the affection of staff and participants alike with his warm demeanor and willingness to help wherever needed. Rick is now affectionately known as “Big Rick” and is a regular volunteer on Monday nights. He helps ensure participants can attend on Mondays by driving vans to pick up individuals from Wheeler Mission and Duvall Work Release. Rick disciples men through small group discussions and takes time to get to know everyone who walks through the doors of Brookside Community Church.

But more than a place to serve, Rick knows that the relationships he’s building bring him closer to the heart of God.

“One of my favorite things about serving is the spiritual growth. I know I’m walking closer to Jesus by serving here.”

NORMAN



NORTHVIEW CHURCH



RICK



DUVALL WORK RELEASE



BROOKSIDE REENTRY



WHEELER MISSION





YOUTH DEVELOPMENT

PLAY

We help kids move past trauma and prepare for a brighter future.

Brookside Community Play is a youth development program for children, teens, and families in our community.

Research shows that children and teens who grow up in underresourced neighborhoods like Brookside experience trauma at higher rates than their peers. This trauma often results in behavior issues and poor academic performances. Our elementary-age program helps children grow socially and emotionally, while our Education & Employment Academy helps teens find their place, purpose, and passion.



37

Number of children served in After School Play in 2021



5

Weeks of Play Summer Camps in partnership with The Mind Trust

If you've ever visited Brookside Community Play, you *know* **GERALDINE.**

Her spunk and sweet smile is hard to miss! Last year, Geraldine and her siblings were separated from their mother. They were living with another family member and Geraldine took on the role of caretaker for her brother and sister – making meals, doing laundry, and keeping up with school. Geraldine is nine years old.

With the pressure of this responsibility weighing on her, Geraldine began to act out in school and at After School Play. When staff members learned of the situation, they were able to provide specialized attention and one-on-one homework help to support Geraldine. Even after their mother returned, it was difficult for Geraldine to adjust. She still felt responsible for everything. Because of the relationships she built at Play, she was able to open up about how she was feeling with our staff.

“I want a place to be safe. I want a place to have fun.”

When a child is forced to grow up too fast, they need a place where they can just be a kid. That is why Brookside Community Play is so important.



GERALDINE

At Play, Geraldine doesn't have to worry about taking care of her siblings. She doesn't have to struggle alone with her homework. She is in a safe environment, surrounded by staff and volunteers who care about her and want her to succeed. Play gives students like Geraldine a place where they can relax, be supported, and have fun! Your support allows us to offer holistic programming that engages not only students, but their families. We seek to not just respond to the right-now issues, but to break the cycle of trauma in a child's life.

HOUSING

We provide safe and affordable housing to individuals and families through a community-centric approach.

Brookside Community Housing exists to provide dignity, stability, and accountability to both individuals and families that struggle with inconsistent and unreliable housing. Participants experience peace and connection through the relationships that come with being a part of the Brookside family. Each restoration project brings together volunteers and staff that reflect the diversity that is so important to the Brookside Community. Each project is more than a home. It's an investment in the people who make our neighborhood unique.

34 Number of addresses currently owned by Brookside Community Housing



50 Number of volunteers involved in Housing in 2021



HOUSING

Sometimes saying “Yes!” leads us to better things that we simply cannot see, yet somehow hope for.

THE JONES FAMILY, Robert and Travena, are very familiar with this experience.

After moving to Indianapolis, they were invited to come to Brookside Community Church by a family member. They accepted the invite, came to service, and have been back every Sunday since. Travena says, “We kept on coming. We loved it and still love it.”

As time went on, they became more involved with Brookside, forming relationships there with congregants and staff. While they loved the church, they were struggling with their living situation. “It was not a good environment, especially for their children.

“We were in longtime prayer for a home that was comfortable, and big enough for our family,” Travena remembers.

Recognizing their need, Brookside informed them about the Brookside Community Housing initiative and asked them to fill out an application. They said, “Yes!” and after getting approval, they were shown their future home before its renovation. Though it was broken down they sensed a blessing and resolved to carry on.

When the house was completed, they were delighted. Robert says, “When they finished... oh it was like a dream house. Thank the Lord.”

“We have more room. We can see kids playing at the park,” says Travena.

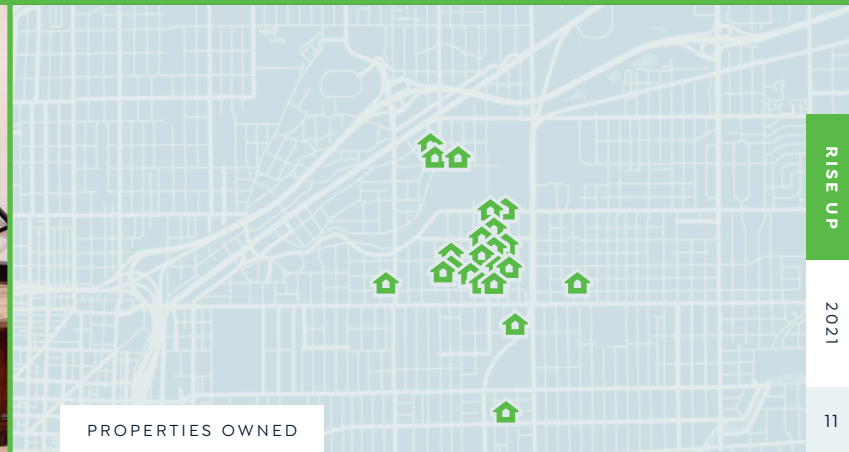
“This has had a big impact on our family. Now we can do things as a family,” says Robert.

And after reflecting on the effect of their new home, Travena admits, “I was not expecting this much change.”

Today, the Jones family is part of the fabric of the community that we serve. The Jones’ “Yes!” became a huge blessing and a clear answer to prayer that continues to give them peace.



THE JONES FAMILY



PROPERTIES OWNED

JOB CREATION

BROOKSIDE CDC'S NEWEST INITIATIVE SEEKS TO CREATE GOOD JOBS



UpRise
Indy

UPRISE INDY seeks to meet the needs of our community through the development of social enterprises. Through UpRise Indy, Brookside will be able to provide **good and promising jobs** to adults and youth on the Near Eastside of Indianapolis. As we create new social enterprises, we'll be able to control jobs and offer dignifying job training and employment opportunities that will change the fabric of our neighborhood.

BROOKSIDE BURRITO CO.

Brookside Burrito Company launched in April 2021 to assist our reentry community in important job training. Serving 22 employees in six months, Brookside Burrito Company provided a platform to launch into jobs in an effective way. But only serving breakfast burritos limited our sales and was creating a financial burden for our organization. In September last year, Brookside Burrito Company shut down in an effort to reorganize to limit the financial losses of the company. We look forward to seeing how the dream of this burrito company can be reestablished in the future.



11,088

Number of burritos sold in 2021

BROOKSIDE CONSTRUCTION

Brookside Construction is a full service residential contracting company that primarily works in Marion County and employs high risk individuals in the 46201 zip code that come out of incarceration, addiction, and homelessness.

There are two divisions within Brookside Construction: our construction team handles all of our renovation projects from start to finish. Focusing on room renovations and home upgrades, our skilled craftsmen are capable of handling all details of each renovation project.

Our demolition crew is made up of individuals in our job training program that aspire to grow in the construction field. This team can handle any demolition, trash haul away, or job site clean up needs.



www.brooksideconstruction.com



7

Individuals employed in 2021

“Everything has completely changed.”

That is how **MIKE** describes his life after being a part of Brookside. At one time, Mike’s only focus was drinking, partying, and working. But when unexpected circumstances entered his life, he began to reconsider his path.

Mike has 20 years of experience in the construction industry and loves rehabbing homes. However, a difficult relationship with a business partner had taken the joy out of his profession. During recovery from a shoulder operation, he began to gain a new perspective. The distance away from his job helped him to feel less distracted, and he no longer had any desire to return to such an intense work schedule.

Things started changing for the better. Mike moved on from the business partnership and, not long after, met Rebecca who began bringing him to Brookside Community Church with her. It was there that he met Landon, CEO of Brookside Construction. Mike says, “I told him that I rehabbed houses, and we hit it off.” This not only led to friendship but eventually to him being hired as a construction foreman. He says of the hiring, “It was kinda meant to be. I wasn’t really looking for it.”



MIKE

Mike says he feels blessed and that he owes a lot to Rebecca, now his fiancé. At 47, Mike is celebrating three years of sobriety and is in training to coach people struggling with addiction. In addition to rehabbing houses, he wants to help rehab people. His transformation is just beginning.

STATEMENT OF ASSETS, LIABILITIES & NET ASSETS

ASSETS	2018	2019	2020	2021
Cash and Cash Equivalents	137,931	221,594	476,426	420,252
Accounts Receivable	4,620	42,130	23,008	8,614
Property and Equipment	219,278	413,879	1,176,190	1,808,178
Investment in UpRise Indy Inc	–	–	–	127,991
Accounts Receivable	–	–	–	1,000
TOTAL ASSETS	361,829	677,603	1,675,624	2,366,035

LIABILITIES & NET ASSETS

Liabilities

Accounts Payable	300	13,568	18,208	5,369
Other Current Liabilities	17,004	14,887	33,317	27,534
Long Term Liability	–	–	150,000	149,112

NET LIABILITIES	17,304	28,455	201,525	182,015
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Net Assets

Unrestricted	237,120	520,303	1,299,961	2,144,489
Restricted	107,405	128,845	174,138	39,531

TOTAL NET ASSETS	344,525	649,148	1,474,099	2,184,020
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TOTAL LIABILITIES & NET ASSETS	361,829	677,603	1,675,624	2,366,035
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CHANGE IN NET ASSETS

Net Assets, Beginning of Year	1,474,099
Net Assets, End of Year	2,184,345

TOTAL CHANGE IN NET ASSETS	710,245
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STATEMENT OF SUPPORT

SUPPORT & REVENUE

	BCDC	Reentry	Play	Housing	UpRise
Contributions	267,182	149,476	264,946	795,045	45,803
Special Events	204,215	-	10,989	-	-
Program Fee Income	-	2,700	-	137,302	-
Other Misc Revenue	1,182	-	50	52,032	-
	472,579	152,176	275,985	984,379	45,803

TOTAL SUPPORT & REVENUE

1,930,922

EXPENSES

	BCDC	Reentry	Play	Housing	UpRise
Program Costs	-	151,493	290,973	423,596	44,454
SUBTOTAL: 910,516 (74.59%)	2020: 70.78%	2019: 74.98%			
Mgmt and General	217,176	-	-	-	-
SUBTOTAL: 217,176 (17.79%)	2020: 23.97%	2019: 19.44%			
Fundraising	92,985	-	-	-	-
SUBTOTAL: 92,985 (7.62%)	2020: 5.25%	2019: 5.58%			
	310,161	151,493	290,973	423,596	44,454

TOTAL EXPENSES

1,220,677

EXPENSES IN 2021

Management & General

17.79%

Fundraising

7.62%

Program Costs

74.59%



MAJOR DONORS (\$5,000+)

AG Participation SAS
Amsler Charitable Fund
Children's Bureau, Inc
Bob and Jane Clark
College Park Church
DuGan Family Trust
Ryan and Erika Frantz
Pamela Harris
Dustin and Katherine Haviland
David Held
Christopher Huxhold
Kirk and Gae Hill's Pool of Life
James and April Kirschner
Patrick McGinley
Katherine McLean
Merchants Bank of Indiana
Meyer Family Giving Fund
Angela and Ryan Moore
Ryan Moore
National Christian Foundation – Indiana
Northview Church
Jenny Reifeis
RJS Foundation, Inc
Ryan G Duffin and Jennie S Kho-Duffin
Charitable Foundation

Sundstrom Charitable Fund
Tatum and Gray Goodman Charitable Fund
The Beck Foundation
The Jensen Family Fund
The Nina Mason Pulliam Charitable Trust
The Patricia H Snyder Family Foundation
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Veridus Group, Inc
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Bryan and Amanda Wilson
YourCause, LLC Trustee for Synchrony

THANK YOU!

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CHIEF FINANCIAL OFFICER

Charles Neal
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Natalia Blondet
PLAY DIRECTOR

Landon Martin
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